

SFDN Workshop

“Inspiring Academic Writers”

May 13 2015, University of Berne (Schanzeneckstrasse 1, Pavillon)

Professor Helen Sword

The University of Auckland, New Zealand

Aim and Content of the Workshop

What evidence-based strategies can academic developers use to inspire faculty to write more confidently, prolifically, and with greater pleasure?

Based on empirical data from a major international study of more than 1,200 academics and PhD students in 13 countries, this hands-on workshop will provide practical and inspirational tools for expanding your colleagues’ writing horizons – and your own.

In the first half of the workshop, you will chart the foundation of your current writing practice and develop a customised plan of action focusing on each of four ‘BASE’ habits: Behavioural (finding time and space for writing); Artisanal (the craft of writing); Social (writing for, with, and among others); and Emotional (positivity and pleasure). In the second half, we will undertake a series of exercises designed to help you reimagine and reshape the institutional *habitus* of academic writing.



Registration (open until April 25):

<https://unilu.doodle.com/ig3488iatqnz6ukd>

Information on SFDN website:

http://www.sfdn.ch/news_for_members/workshop-academicwriting/

Programme

9h30 Welcome coffee

10h00 Start of workshop: Writing practice / plan of action

11h15 Coffee break

12h30 Lunch break

14h00 Workshop, second Part: Academic writing and institutional *habitus*

16h00 End of workshop

Workshop fee: Free of charge for SFDN members

CHF 80.- for non-members

About Helen Sword



Helen is a scholar, poet and award-winning teacher who has published widely on modernist literature, higher education pedagogy, digital poetics, and academic writing, including *Stylish Academic Writing* (Harvard UP 2012) and a new edition of *The Writer's Diet* (Auckland UP 2015). She is Professor and Director of the Centre for Learning and Research in Higher Education at the University of Auckland, where she received the 2007 Teaching Excellence Award for Innovation in Teaching and the 2013 HERDSA-TERNZ medal for research with a major impact on tertiary education research in New Zealand. Helen's popular academic writing workshops have taken her to more than 60 universities in North America, Europe, Asia, Australasia and Africa. See her website (www.helensword.com) for links to her books, her digital poetry and the Writer's Diet, a free diagnostic tool for writers.

