

QUICK TALKS

TITLE: Transformative Campus Partnerships: Navigating Challenges, Unleashing Potential

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Abstract

This Quick talk presents an exemplar of a professional partnership within higher education, the Bern Center of Excellence for Digitalization in Education (BeLEARN), which embodies an innovation-oriented manifestation of a Campus Community Partnership (CCP). The talk will illuminate the multifaceted challenges that BeLEARN encounters in its pursuit of transforming (higher) education through innovative collaborations. The primary objective is to glean insights at strategic, operational, and holistic levels, which can serve as guiding principles for the establishment of analogous hybrid entities.

The BeLEARN case not only underscores the significance of stakeholder commitment in the formation of CCPs but also emphasizes the critical role of organizational autonomy and discretion. To effectively bring the concept of a CCP to fruition, meticulous attention must be directed towards its practical implementability. While the stakeholders' dedication serves as the bedrock, the CCP's autonomy empowers it to make and execute strategic and managerial decisions in alignment with its unique objectives, often diverging from the conventional paradigms of the university or market logic.

In a higher education landscape experiencing rapid challenges, this talk will contribute to the discourse by offering valuable insights into the complexities and dynamics of establishing and nurturing hybrid partnerships. It underscores the need to strike a balance between tradition and innovation, autonomy and alignment, thus echoing the conference's overarching theme of exploring the transformative potential within the spectrum of professional partnerships in higher education.