

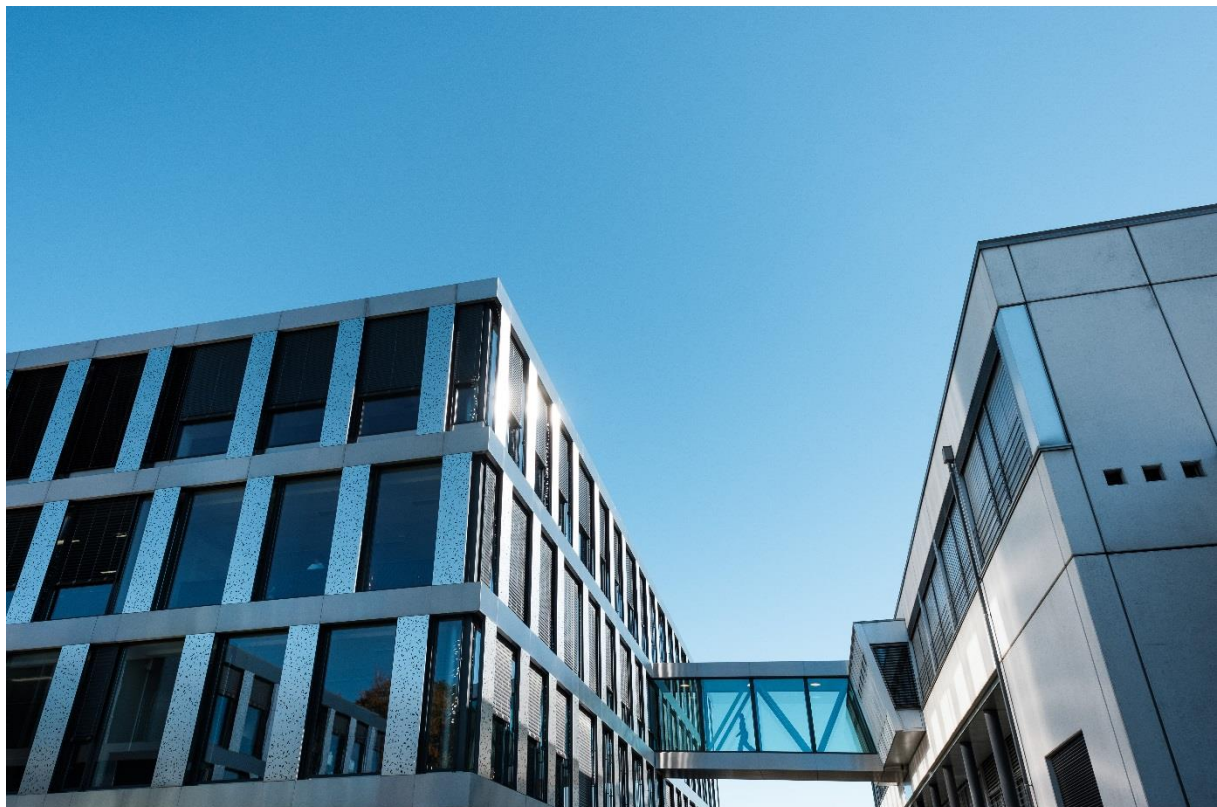


**The Scholarship of Teaching and Learning
(SoTL): The Good, The Bad, and The Ugly of
Student Assessment of Learning**

FEBRUARY 6, 2020

Ecole hôtelière de Lausanne

WORKSHOP PROGRAM



Ecole hôtelière de Lausanne
Route de Cojonnex 18
Switzerland
+41 21 785 11 11
ehl.edu



08:30	Arrival & Welcome coffee	
09:00	Session 1 Grading rubrics: Pass or Fail	Ms Ruth Puhr Faculty Development/Advisor /Senior Lecturer - Les Roches Global Hospitality Education
10:00	Coffee break	
10:30	Session 2 Assessing critical reflection	Dr Laura Zizka Assistant Professor – Ecole hôtelière de Lausanne Mr Kader Hegedüs Lecturer – Ecole hôtelière de Lausanne
11:30	Lunch	
13:00	Session 3 Students' exam questions	Mr Andrew Keohane Senior Learning Support Manager – Glion Institute of Higher Education Mr Francesco Screti Professor – Glion Institute of Higher Education
14:00	Session 4 Assessing on-going learning	Dr Sébastien Fernandez Associate Professor – Ecole hôtelière de Lausanne
15:00	Coffee Break	
15:30	Posters session (interactive)	
16:30	Recap	
17:00	Aperitif	

SPEAKERS

Ms Ruth Puhr

Following studies spanning Music and Information Technology, Ms Ruth Puhr managed the Arts Education Program for the Theatre Royal in Newcastle, working with the Arts Council and a range of national touring companies including the RSC and Scottish Opera, before moving to Switzerland. She began lecturing on Arts and Humanities elective courses at Les Roches in 2006.

In 2018 Ms Puhr was appointed Faculty Development Advisor and began her doctoral studies in higher education teaching and learning. She is passionate about developing holistically engaged faculty, equipped to face the challenges of professional life in the twenty-first century.

Dr Laura Zizka

Dr Laura Zizka is a faculty member at Ecole hôtelière de Lausanne since 2002. As an Assistant Professor, she teaches Business Communication and Academic Writing to undergraduate and graduate students as well as coaching Student Business Projects and undergraduate theses. With more than 20 years of international teaching experience (Czech Republic, USA, and Switzerland), Dr Zizka prepared her first digital course on Academic Integrity in 2017, and is currently preparing a digital course on Academic Writing and a traditional course on strategic/crisis communication, for the online MBA cohort.

Since completing her PhD in Management in 2014, Dr Zizka has been presenting at conferences and publishing papers on various communications topics both in higher education and the workplace. One of her main areas of interest lies in the link between CSR/sustainability reporting and communication and its link to corporate reputation. She is also interested in the gaps between higher education and the workplace.

Mr Kader Hegedüs

Mr Kader Hegedüs is a faculty member at Ecole hôtelière de Lausanne since 2018. As a lecturer, he teaches Academic Writing and Business English to undergraduate and graduate students. Mr Hegedüs is also a PhD candidate in Early Modern English Literature at the University of Lausanne. His doctoral dissertation, which extends on his MA thesis on “Maps, Spheres and Places in Donnean Love”, explores how the ‘imagined’ spaces John Donne creates in his secular and divine poetry respond to and are symptomatic of changes in the ‘real’ spaces of the early modern period (in science, religion, and urban and natural environments). Research interests include the history of science, the history of religion, theories of space and place, and early modern poetry.

Mr Andrew Keohane

Mr Andrew Keohane has spent his whole career in teaching English as a foreign language and English for academic purposes. He has worked in the UK, Turkey, Spain, France and Saudi Arabia. He started at GIHE in 2008 as the coordinator for languages.

Mr Keohane is currently the Senior Learning Support Manager, helping students to complete their studies successfully. He has a DEA in Etudes anglaises et nord-américaines from the University of Nancy, France. His current research interests include student perceptions of academic integrity, metacognition, and using student feedback to inform faculty development.

Mr Francesco Screti

Mr Francesco Screti Francesco is a professor at Glion Institute of Higher Education since 2014. He has over ten years of pedagogical experience, teaching a range of courses, as well as tutoring several BA and MSc dissertations. He holds an MA in Communication Studies, a MPhil in Linguistics and a Doctorate in Sociolinguistics. Francesco speaks English, French, Italian, Spanish and Portuguese.

Dr Sébastien Fernandez

Dr Sébastien Fernandez is an Associate Professor of Organizational Behavior at the Ecole hôtelière de Lausanne since 2011. He received his BSc and MSc in Psychology from the University of Lausanne and his PhD in Differential Psychology from the University of Geneva. He worked in the Swiss Army for five years where he was in charge of the assessment of the candidates for officer positions. He has taught courses in human behavior and performance, talent assessment, psychology, and interpersonal relations.

Dr Fernandez is interested in helping the hospitality industry and leaders of tomorrow take into account the psychological forces that drive high performance in organizational settings and to make decisions (such as talent decisions) with the help of evidence-based and innovative approaches coming from the field of organizational psychology.

For more information, please contact:

Amandine FAVRE: amandine.favre@ehl.ch

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